

It's not too often that a  
**Golden Opportunity**  
comes your way.



Earn an additional **\$100**  
per completed enrollment with Aetna  
Medicare's new **Golden Opportunity**  
Sales Incentive Program.

Now, selling individual Aetna Medicare Advantage plans has never  
been more rewarding.

Our new Sales Incentive Program provides all of our valued brokers  
with an opportunity to earn an additional \$100 per completed  
enrollment for each **individual** Aetna Medicare Advantage Plan  
generated.

That's right, we're providing you with just one more reason to  
grow your business with Aetna and find even greater sales success  
in 2008.

**Don't miss out!**

For more information on how you can take advantage  
of this golden opportunity, contact your General Agent.

Your key to success



Aetna is the brand name used for products and services provided by one or more of the Aetna group of subsidiary companies. The Aetna companies that offer, underwrite or administer health benefits include Aetna Health Inc. and/or Aetna Life Insurance Company.

Eligibility for participation in this program is conditioned on the Producer's advance disclosure to customers of the nature of the compensation the producer may be entitled to receive from Aetna. More detail concerning disclosure requirements can be found by accessing our standard producer agreement at <https://www.aetna.com/producers>. All sales of Aetna Medicare products must be made in accordance with applicable state and federal regulations, including but not limited to the Centers for Medicare and Medicaid Services Marketing guidelines.

#### Sales incentive Program Guidelines:

1. This program applies to individual Aetna Medicare Advantage plans and is valid only for new business, generated November 15, 2007 to March 31, 2008.
2. This program is only available to licensed and registered Aetna Medicare brokers.
3. The broker must generate a minimum of 25 completed Medicare Advantage enrollments to be eligible for the program.
4. This program is only available in the following Aetna regions: Northeast, Mid-Atlantic and Southeast

We want you to know<sup>®</sup>

 **Aetna<sup>®</sup> Medicare**