

COVENTRY CONNECTION



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November 2008



Attention Producers:

Agent Writing Number (AWN) ID Cards are being generated on a daily basis and mailed directly to you from Coventry Health Care. The AWN ID card you receive is included in a letter that verifies the Coventry products you are authorized to sell for 2009.

Be aware of these key facts:

- Issuance of the Coventry Agent Writing Number (AWN) and ID card are based on your successful completion of 2009 contracting.
- The AWN ID card indicates the products you are certified to sell in 2009.
- Your unique/personal AWN issued by Coventry appears on the ID

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CONTACT:

For questions please contact your FMO / upline

Dial-in to a "**How to Get Started**" session now through November 21st!

1-800-857-0480

Enter Participant Passcode 76302#

You do not need to register in advance. Sessions are held daily and last less than one hour.

Choose a convenient time:
M-F at 11 a.m.,
2 p.m. and

4 p.m. ET

- Card.
- Your AWN replaces the former Broker ID number used previously for tracking business and commissions payments.
- The AWN must appear on applications that you submit to be eligible to receive commission payments for 2009.
- The AWN is how you will access the new on-line Application Tracking System.
- Based on the date of completing attestations for multiple Coventry products you are selling in 2009, more than one AWN ID card may be issued. Therefore, the cards you receive may bear different issue dates.
- The information reflected on the most recently issued Coventry ID card you receive reflects the most current appointment status on record.

(Example: If you completed appointment for PDP and PFFS products on 11/4/08, but CCP appointment was not completed/reflected in our system until 11/7/08, then there will be two AWN ID cards generated. The second card will reflect the most current attestation status.)

Please contact your FMO up line if you have questions or contact Coventry's Broker Services Unit at: 1-866-714-9301.

Agent Writing Number: 123456



Online Application Tracking System Launches on Monday, November 17th!!

We're excited and we hope you are too!

- You will access the new Coventry application tracking system from the secure Broker Portal at www.AdvantraFreedom.com.
- A comprehensive online User Guide for this new, exciting tracking system and its many tools is available.
- Your AWN will be part of the user profile that you create. "App Tracker" is designed for your needs and to provide you access to information quickly and efficiently about your 2009 Coventry enrollment applications submitted.

Further details soon!

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